

HOW TO BRING 20/20 nsite TO YOUR SCHOOL



20/20 Onsite partners with public schools, local to the Boston area, to provide students with the necessary vision screenings, eye exams, and glasses to enhance their vision. Providing students with comprehensive eye exams will ensure they have all the tools they need to reach their full potential both in and out of the classroom. However, finding funding and resources to bring us on-site can be challenging. See how our client Lowell Public Schools (LPS) has created a proactive solution.

Lowell Public Schools (LPS), one of the largest districts in Massachusetts, is made up of 28 schools – currently enrolling more than 14,150 students in grades PreK–12. In 2015 at Career Academy, LPS began its Community Schools program, a partnership with local organizations to help students thrive in and beyond school.

Step-By-Step Guide

1 APPLY TO LOCAL, STATE OR FEDERAL GRANTS AVAILABLE TO YOUR SCHOOL

LPS depends on grants and government funding to expand its Community Schools program and bring critical resources like on-site vision care to its schools. They were recently awarded a 5-year, \$2.5 million Full-Service Community Schools grant from the Department of Education to carry out their mission, in addition to leveraging their Elementary and Secondary School Emergency Relief (ESSER) Fund, an emergency relief fund for qualified schools across the country to address COVID-19 impacts. With the additional funding from the Department of Education, the program expanded in 2022 to include the seven schools in the district with the highest-need populations.

LPS was awarded the competitive Community Schools grant for its strong commitment to the four pillars of Community School: integrated supports, expanded and enriched learning time, active family and community, and collaborative leadership and practices to support high-quality teaching.

2 ALLOCATE FUNDS TOWARD A COMMUNITY SCHOOLS STRATEGY

Falling under the health and wellness pillar of the Community Schools program, LPS established a partnership with 20/20 Onsite to offer students and their families a new, convenient way to access quality eye care via our Mobile Vision Clinic. If your school is awarded a grant, you can dedicate funds towards specific supporting services like vision care.

3 CONTACT 20/20 ONSITE TO START YOUR PARTNERSHIP

Now is the time to connect with us and we'll take it from there! If you're a school district outside of Boston and are interested in learning how we can provide this care to your students, email us to kick start our partnership: info@2020onsite.com

"My favorite thing about working with 20/20 Onsite is meeting such an urgent need of students in a tangible, direct way," said Lauren Campion of Career Academy. "For example, a student can't see, and our partnership provides them with the tools to see. It's a very simple and direct solution."

4 20/20 ONSITE DEPLOYS THE MOBILE VISION CLINIC

Schedule an on-site visit for your school and we'll manage the rest. To make your school's experience with us even more enjoyable, we provide you with event marketing materials to ensure eligible students and their families take advantage of the opportunity. Through our online system, families can easily book appointments that fit within their schedule. From there, we handle their insurance and let them know what to expect on board our Mobile Vision Clinic.

“From scheduling the visit date to student sign-ups, the entire process is very straightforward, easy, and efficient”

-Lauren Campion of Career Academy



LPS Partnership Stats:

- Date of first visit: November 4, 2022
- Number of schools supported in the district: 8
- Number of students seen: 112
- Number of glasses ordered: 95